

sponsorship packages



STIRLING BUSINESS

A S S O C I A T I O N

AWARDS

2026

www.stirlingbusiness.asn.au

Inclusion Level	Award Category	Table	Platinum	Gold	In-Kind	Event Partner
Sponsorship Value (ex GST)	\$1000	\$1500	\$750	\$500	IN-KIND*	IN-KIND/FINANCIAL
Exclusive Naming Rights to Award Category including announcing the award on stage.	✓	-	-	-	-	-
Complimentary Award Night Ticket	2	3	2	1	Based on Value	Based on Value
Access to Additional Discounted Tickets	20% Off	20% Off	15% Off	10% Off	Based on Value	Based on Value
Event Banner Signage	✓	✓	✓	-	✓	✓
Premium Seating	✓	✓	-	-	Based on Value	Based on Value
Promotional Material in Gift Bags	✓	✓	✓	-	Based on Value	Based on Value
Promotional Material on Guest Tables	✓	✓	✓	✓	Based on Value	Based on Value
Verbal MC Acknowledgement	✓	✓	✓	✓	✓	✓
Logo Featured On Screen During Awards	✓	✓	✓	✓	✓	✓
Logo Featured on Awards Web Pages	✓	✓	✓	✓	✓	✓
Inclusion in Thank You Post and Socials	✓	✓	✓	✓	✓	✓



STIRLING BUSINESS
ASSOCIATION

AWARDS

sponsorship options

EXCLUSIVE BAR SPONSOR - \$1500

- Exclusive branding of the bar/on table drinks menu
- Two complimentary tickets to the awards dinner
- Banner on display at awards dinner
- Logo featured in the event program, on screens and on all promotional materials
- Promotional item or brochure in all attendee gift bags
- Logo in SBA email campaigns sent to over 1,500 people
- Tagged as a sponsor on WBA social media with 3,500 followers
- Fortnightly social media posts about your business
- Opportunity to promote your business in the Facebook event

GIFT BAG - \$150

- Logo featured in the event program, on screens and on all promotional materials
- Promotional item or brochure in all attendee gift bags
- Logo in SBA email campaigns sent to over 1,500 people
- Tagged as a sponsor on WBA social media with 3,500 followers

EXCLUSIVE PRE DINNER DRINKS SPONSOR - \$2000

- Exclusive naming rights of the pre-dinner drinks
- Two complimentary tickets to the awards dinner
- Banner on display at pre-dinner drinks and the awards dinner
- Watermarked logo on all official pre dinner drinks photography
- Opportunity to display branded and promotional material in the pre-dinner drinks area.
- Recognition as sponsor in official welcome speech
- Logo featured in the event program, on screens and on all promotional materials
- Promotional item or brochure in all attendee gift bags
- Logo in SBA email campaigns sent to over 1,500 people
- Tagged as a sponsor on WBA social media with 3,500 followers
- Fortnightly social media posts about your business
- Opportunity to promote your business in the Facebook event

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award category



CUSTOMER EXPERIENCE EXCELLENCE

Recognises businesses that provide outstanding customer service, demonstrating exceptional client satisfaction and engagement.



INNOVATION IN BUSINESS

Celebrates businesses that have made or embraced innovation to drive growth, solve problems or create new value for customers or their industry through new products, services, technologies, processes or business models.



YOUNG ENTREPRENEUR OF THE YEAR

Recognises a young entrepreneur or business owner under 25 years of age that has shown exceptional innovation and business success.



SUSTAINABILITY & ENVIRONMENTAL LEADERSHIP

Honours businesses that prioritise environment responsibility, sustainability, initiatives, and eco-friendly practices in their environment.



BEST EMERGING BUSINESS

Acknowledges a new or growing business under 3 years that has demonstrated strong potential, early success, and a clear vision for future impact.



COMMUNITY IMPACT

Celebrates businesses that have made a significant positive contribution to their local community through initiatives, charity involvement, or social impact programs.



BEST OVERALL BUSINESS

This category is not open for direct entry. The winner is chosen from the top businesses across other categories.



PEOPLE'S CHOICE AWARDS

A social category in which any eligible business gets to showcase their popularity.